



GLAMOUR SPECIAL EDITION is an exclusive specialty intended for the coffee table, something being kept and flipped through again and again. Printed copies: 10.000

FORMAT			RATE CARD PRICE (HUF)
	TRIM (mm)	BLEED (mm)	
B4	205x275	215x285	3 870 000
B3	205x275	215x285	2 540 000
B2	205x275	215x285	2 900 000
2/1	410x275	420x285	4 230 000
1/1	205x275	215x285	2 410 000

Magazines extra charges: Text page: 50%; Right hand page: 50%; Right hand text page/opposite text: 100%; Extra charge for 3rd party product (maximum for 3 extra products): 30%; In the first part of the magazines: 25%; Special placement extra 30%; Special cover and exclusive placement: 150%. All prices are in HUF and without VAT.

ISSUE	ON SALE DATE	MATERIAL DEADLINE	
		READY TO PRINT	PR MATERIAL
1.	2025.03.21.	2025.02.24.	2025.02.17.
3.	2025.09.19.	2025.08.25.	2025.08.18.

BOOKAZINE ON SALE DATE

ISSUE	ON SALE DATE	MATERIAL DEADLINE	
		READY TO PRINT	PR MATERIAL
2.	2025.06.20.	2025.05.23.	2025.05.16.
4.	2025.12.19.	2025.11.24.	2025.11.17.

TECHNICAL PARAMETERS*

- Trim size: 205x275 mm
- Spread: 160, 176 + 4 pages
- Material delivery: digital
- Print: inside 4+4 colour offset
- Paper: inside 57g UPM Ultra matt 1.2 vol., cover 200g enamelled paper

*Regarding the technical specifications of the GLAMOUR Bookazine, please contact your sales representative.

MATERIAL SUBMISSION

- e-mail: asbhirdetes@ringier.hu
- In the e-mail and in the name of the materials please give the name and size of the advertisement, the name of the title in which it should appear and the date of the appearance.
- Regarding the FTP server, please contact your sales representative.
- In case of loading to the FTP, please give the name of the advertisement loaded, the title and the issue of the title to which the advertisement was sent, the appearance date of the advertisement and the name of the folder, in which the material has been placed, per e-mail on asbhirdetes@ringier.hu.

TECHNICAL INFORMATION

The finished materials can be accepted by us in **composite pdf format, CMYK color separation and 300 dpi** resolution.

In planning, the following points must be taken into account by all means:

Total paint load: max. 300% (the total area coverage should not exceed the limit value of 300%).

Be sure to use the correct colour space (ICC). Inner sheet colour profile: PSO_MFC_Paper_eci.icc

Convert the text in the file to a curve (outline, curve); make sure that the overprint, knock-out settings are correct.

For ads made in InDesign, please make sure that the text layer is on top. For Photoshop (pdf) formats always flattened, CMYK, material with a resolution of at least 300 dpi can be accepted by us.

We cannot accept material made in CorelDraw.

When planning, please take into account the technological limitations of the used printing process (different paper qualities, fold, cut and color matching fluctuations, thin graphic elements rotated to negative, font size).

Black texts and logos should be on a black plate (C:0% M:0% Y:0% K:100%) and please avoid the use of direct colours in any case.

Additional requirement for full-bleed ads:

For full-bleed materials we ask for 5 mm space around.

Don't design useful information 5 mm inwards from the cut. The cutting and registration marks and the colour scales should be at least 5 mm from the cutting line, but they should definitely be located outside the advertisement.

For advertisements to be prepared:

Please send the images and logos for the ad to be published in 300 dpi resolution, and the text saved as a Word document, by the page setting deadline specified in the magazine's schedule.

If the submitted material does not meet the (technical) material submission parameters of the GLAMOUR magazine, we cannot guarantee the correct appearance of the ad, therefore we cannot accept complaints.

INSERT

Material deadline: 10 days before on sale date.

Name of the advertiser, exact number of the items, title of the magazine, issue date of the magazine.

Address: EDS Zrínyi Zrt. 2600 Vác, Nádas utca 8. Krusslák Andrea, krusslak.andrea@eds-zrinyi.hu, +36 70 797 3609