

**RINGIER HUNGARY LTD.
ADVERTISING RATE CARD PRICE LIST**

Titles	1/1	B2	B3	B4	2/1	2 x 1/2	2/3	Junior	1/2	1/3	1/4	1/6	1/8
WOMEN'S MAGAZINE													
Kiskegyed	3 524 750	4 025 000	3 737 500	4 370 000	6 089 250	3 524 750	2 392 000	2 990 000	2 114 850	1 518 000	1 055 700		
Kiskegyed Extra	1 495 000	1 725 000	1 667 500	1 840 000					920 000	690 000	460 000		
GLAMOUR ¹	2 127 500	2 760 000	2 415 000	3 680 000	3 795 000		1 353 550		1 252 350	961 400			
GLAMOUR BOOK	2 288 500	2 760 000	2 415 000	3 680 000	4 025 000								
GLAMOUR Melléklet (TRENDBIBLIA, TEDD & NE TEDD, BEAUTY, KARÁCSONY)	931 500	1 265 000	1 069 500	1 598 500	1 725 000				517 500				
GLAMOUR MAMI Melléklet	402 500	425 500	425 500	448 500									
Blikk Nők*	1 368 500	1 713 500	1 368 500	1 713 500	2 472 500	1 253 500	862 500	994 750	793 500	563 500	448 500		
Blikk Nők Extra*	736 000	851 000	851 000	897 000					448 500	322 000	224 250		
Csók és Könny	184 000	575 000	575 000	632 500	345 000	195 500	149 500		103 500	80 500	69 000		
TV PROGRAMME MAGAZINES													
TVR-HÉT	2 700 000	2 820 000	2 700 000	2 940 000	4 050 000	2 484 000	1 782 500	2 277 000	1 552 500	1 138 500	931 500	684 250	517 500
SZÍNES KÉTHETES	1 248 000	1 458 000	1 248 000	1 458 000	1 908 000	1 046 500	724 500	931 500	621 000	425 500	350 750	253 000	201 250
GASTRONOMY MAGAZINES													
Kiskegyed Konyhája	977 500	1 000 500	977 500	1 023 500	1 466 250	885 500			586 500	391 000	327 750	230 000	195 500
Kiskegyed Konyhája Különszám	977 500	1 000 500	977 500	1 023 500	1 466 250	885 500			586 500	391 000	327 750	230 000	195 500
Blikk Nők Konyha*	736 000	851 000	851 000	897 000	1 207 500				448 500	322 000	224 250	161 000	143 750
Blikk Extra Receptek*	143 750	345 000	345 000	414 000	276 000				86 250		51 750		
HOME AND INTERIOR MAGAZINES													
Kiskegyed Otthona	908 500	1 023 500	977 500	1 092 500	1 483 500				483 000	391 000	333 500		195 500
Blikk Nők Otthon és Kert*	874 000	989 000	943 000	1 058 000	1 449 000				448 500	356 500	299 000		161 000
AUTO MAGAZINE													
Auto Bild Magyarország	1 299 500	1 472 000	1 357 000	1 713 500	2 185 000			1 052 250	701 500	494 500	414 000	310 500	241 500

The titels indicated with *** are published under the care of Blikk Kft.

Extra charges: Text page: 50%; Right hand page: 50%; Right hand text page/opposite text: 100%; Extra charge for 3rd party product (maximum for 3 extra products): 30%; In the first part of the magazines: 25%; Special placement extra 30%; Special cover and exclusive placement: 150%

¹ In Glamour issues 05.03.2024 and 03.09.2024 only 1/1 and 1/2 page advertisements can be ordered. Every different case falls under the consideration of the advertising director. On the basis of the higher circulation 25% extra charge is automatically used on advertisement rate card prices in Glamour issues 05.03.2024 and 03.09.2024.

All prices are in HUF and without VAT.

VALID from 2024.01.03

We inform.
entertain.
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Blikk **GLAMOUR** *Kiskegyed* **Sportal** **NOZZ** **EGÉSZSÉGGALAUZ**
Nők **Auto Bild** **tvr-hét** **KONYHÁJA** *Kiskegyed* **Otthona**

Ringier
Reach your goals

BLIKK - ADVERTISING RATE CARD PRICES

	Size			4C PRICE (HUF)
	width (column)	width (mm)	height (mm)	
BLIKK - COUNTRYWIDE				
1/1 page	6	278	427	4 668 000
1/2 panorama page	13	593	211	4 668 000
Junior page	4	184	300	2 988 000
1/2 page vertical	3	137	427	2 340 000
1/2 page horizontal	6	278	211	2 340 000
1/3 page vertical	2	90	427	1 794 000
1/3 page horizontal	6	278	135	1 794 000
1/4 page vertical	3	137	211	1 305 250
1/4 page horizontal	4	184	155	1 305 250
1/8 page vertical	2	90	155	652 050
1/8 page horizontal	3	137	102	652 050
Front page top box	3	137	54	1 100 000
Front page bottom strip	6	278	45	1 800 000
Front page strip	6	278	60	2 400 000
2/100	2	90	100	414 000
Bottom strip	6	278	60	908 500
Horizontal strip	1	43	427	908 500

BLIKK - Budapest and Pest county - occasional

Please contact your sales manager about the prices of special mutations in Budapest and Pest county.

BLIKK TV Supplement - every Thursday

1/2 page vertical	98	264	701 500
Front page 1/2 horizontal	200	132	977 500

BLIKK Crossword Supplement - every Tuesday, Wednesday and Saturday

B4	202	272	1 138 500
B2,B3	202	272	977 500
1/1	202	272	862 500
1/2 horizontal	202	138	517 500
1/2 vertical	120	272	517 500
1/4 horizontal	202	83	310 500
1/4 vertical	120	138	310 500
2/100	79	100	224 250

VASÁRNAPI BLIKK

1/1 page	5	206	272	1 188 000
Junior page	4	164	210	1 068 000
1/2 page horizontal	5	206	136	708 000
1/2 page vertical	3	122	272	828 000
1/2 page vertical	2	80	272	648 000
1/3 page horizontal	5	206	91	552 000
1/4 page vertical	3	122	136	414 000
2/100	2	80	100	218 500
1/100	1	38	100	132 250
1/8 horizontal	3	122	70	247 250

EXTRA CHARGES

Special cover, back cover and exclusive placement: Blikk - 300%, Vasárnapi Blikk - 150%; 3. page surcharge: 100%; 5. page surcharge: 50%; Text page: 50%; Island (max. 1/4 page) 200%; Exact/Special placement extra 200%; Extra charge for 3rd party product (maximum for 3 extra products): 30%

In case of special placement and creative solution please contact your sales manager.

ADVERTISING RATE CARD PRICES - BUNDLES

Bundles	1/1	B2	B3	B4	2/1	2 x 1/2	2/3	Junior	1/2	1/3	1/4	1/8
KISKEGYED* + BLIKK NŐK	3 737 500	4 370 000	3 910 000	4 715 000	6 325 000	3 680 000	2 530 000	3 047 500	2 242 500	1 610 000	1 150 000	736 000
KISKEGYED KONYHÁJA* + BLIKK NŐK KONYHA	1 184 500	1 322 500	1 322 500	1 368 500	1 828 500			977 500	678 500	517 500	402 500	224 250
TVR-HÉT* + SZÍNES KÉTHETES*	2 702 500	2 817 500	2 702 500	2 932 500	2 817 500	2 702 500	1 782 500	2 288 500	1 552 500	1 127 000	920 000	517 500
SÁRGA RTV* + TVR ÚJSÁG* + BLIKK TV	1 138 500			1 667 500	2 242 500	1 437 500			977 500	667 000	598 000	
TV KÉTHETES* + TV REVÜ*	862 500			1 322 500					517 500			

In case of unique package offers please contact your sales manager.

Extra charges: Text page: 50%; Right hand page: 50%; Right hand text page/opposite text: 100%; Extra charge for 3rd party product (maximum for 3 extra products): 30%;

	Front page top box	Front page top box	Front page top box + 1/1	Front page top box + Junior	Front page top box + B2 / B4
BLIKK		908 500	-	3 277 500	-
BLIKK NŐK		1 138 500	1 713 500	1 483 500	2 633 500
KISKEGYED*		1 713 500	3 438 500	2 863 500	4 013 500
TVR-HÉT*		1 138 500	2 288 500	1 828 500	2 863 500
SZÍNES KÉTHETES*		793 500	1 713 500	1 368 500	2 288 500

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